

Lois C. Greisman

Associate Director

DIVISION: Division of Marketing Practices



Lois C. Greisman heads the Division of Marketing Practices in the FTC’s Bureau of Consumer Protection. Under Ms. Greisman’s management, Marketing Practices leads the FTC’s law enforcement initiatives tackling telemarketing fraud (including Do Not Call enforcement), fraudulent investment opportunity schemes, and Internet frauds, with particular focus on challenges posed by new technologies and convergence issues. Marketing Practices also leads enforcement of the CAN-SPAM Act.

SPEECHES, ARTICLES, AND STATEMENTS

Prepared Statement of the Federal Trade Commission On Protecting Older Americans From Financial Exploitation – Before the Committee on the Judiciary, United States Senate (June 2016)

Prepared Statement of the Federal Trade Commission On “Combatting Illegal Robocalls: Initiatives To End the Epidemic – Before the Special Committee on Aging of the United States Senate (June 2015)

Prepared Statement of the Federal Trade Commission On Hanging Up On Phone Scams: Progress and Potential Solutions To This Scourge – Before the Special Committee on Aging of the United States Senate (July 2014)

Prepared Statement of the Federal Trade Commission on Discussion Draft of Patent Demand Letter Legislation – Before the Subcommittee On Commerce, Manufacturing, and Trade of the Committee On Energy and Commerce, United States House of Representatives (May 2014)

Prepared Statement of the Federal Trade Commission Entitled “Stopping Fraudulent Robocall Scams: Can More Be Done?” – Before the Subcommittee on Consumer Protection, Product Safety, and Insurance of the Committee on Commerce, Science and Transportation, United States Senate (July 2013)

Prepared Statement of the Federal Trade Commission on the Precious Coins and Bullion Disclosure Act – Before the Subcommittee on Commerce, Trade, and Consumer Protection of the Committee on Energy and Commerce, United States House of Representatives (September 2010)

Prepared Statement of the Federal Trade Commission on Prepaid Calling Cards – Before the Subcommittee on Commerce, Trade, and Consumer Protection of the Committee on Energy and Commerce, United States House of Representatives (December 2009)

Prepared Statement of the Federal Trade Commission On the Telemarketing Sales Rule, the Do Not Call Registry, and Telemarketing Call Centers – Before the Subcommittee On Commerce, Trade, and Consumer Protection of the Committee On Energy and Commerce, United States House of Representatives (September 2008)

Prepared Statement of the Federal Trade Commission On The Senate Special Committee on Aging, Washington, D.C. – Identifying and Fighting Consumer Fraud Against Older Americans (July 2005)

Lois C. Greisman heads the Division of Marketing Practices in the FTC's Bureau of Consumer Protection. Under Ms. Greisman's management, Marketing Practices leads the FTC's law enforcement initiatives tackling telemarketing fraud (including Do Not Call/Robocall enforcement), fraudulent business and investment opportunity schemes (including multilevel marketing), mail fraud (including sweepstakes and lotteries), illegal spam, and Internet frauds (including technical support scams). Ms. Greisman also directs the FTC's work to curb fraud in connection with different payment systems.

Before joining Marketing Practices in January 2006, Ms. Greisman headed the Division of Planning and Information, where she managed the FTC's Identity Theft Program, the Consumer Response Center, and also supervised implementation of the National Do Not Call Registry. Previously, Ms. Greisman served as Chief of Staff to FTC Chairman Timothy J. Muris. She also served as Attorney Advisor to Chairman Robert Pitofsky and Chairman Janet D. Steiger from 1995 – 2001. Ms. Greisman received her bachelor's degree *magna cum laude* from Brown University, and her law degree from George Washington University, where she was a member of the Order of the Coif and Law Review.