

**SPONSORSHIP
PACKAGE**



7TH ANNUAL

CONFERENCE

THURSDAY, OCTOBER 18TH
THROUGH
SATURDAY, OCTOBER 20TH

2018



2018 SPONSOR PACKAGES

October 18 - October 20, 2018
The Drake Hotel, Chicago



The National Association of Federal Equity Receivers (NAFER)

is made up of leading professionals who work in the area of receivership, insolvency, bankruptcy, restructuring and international asset recovery.

Our mission is to provide a forum for federal equity receivers and the professionals who support them to consult with one another regarding the legal and practical issues they face in order to develop best practices and common solutions.

This Annual Conference offers you an opportunity to engage with these leading professionals by exhibiting your services and developing relationships with key decision makers. Your participation showcases your company's commitment as a valuable business partner within our organization.

We can't have a successful conference without your key input and participation, so we've created multiple opportunities for contribution at every level.



SPONSORSHIPS

Diamond | \$20,000 (Limit 3)

REGISTRATION PERKS

- One (1) Room Upgrade
- Four (4) complimentary registrations to the conference
- Four (4) complimentary seats at Receivership Training Camp
- Premium exhibition space at conference (8x8 exhibit space with 6"Table)

BRAND RECOGNITION AND NETWORKING

- One 5-minute time-slot for Company Overview/ Presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio/ visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)
- Inclusion in targeted Social Media Marketing Campaign
- Welcome Gift - Imagine the sweet impression you'll make when conference guests arrive in their rooms to find a welcome gift from you! (NAFER will provide gift)
- PLUS - Choice of acknowledgment as presenting sponsor of one of the following hosted events:
 - Wednesday Welcome Reception
 - Thursday Evening Cocktail Reception
 - Friday Keynote Lunch
- Acknowledgment as a Diamond Sponsor in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with a link to your company website)
- Two (2) Full page color ads in conference App
- Logo on conference lanyard
- List of conference attendees pre- and post-conference
- Recognition as a Diamond Sponsor during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER website, pre-event e-mail invitations and post-event recognition
- Recognition by the program moderator at the start of program
- Introduction of Company attendees by program moderator
- Two-minute Company overview presented by person of your choosing at start of program
- Prominent placement of company name and logo on the evening's signage and program
- Invitation to participate in post conference focus group



SPONSORSHIPS

Platinum | \$15,000 (Limit 2)

REGISTRATION PERKS

- Three (3) complimentary registrations to the conference
- Three (3) complimentary seats at Receivership Training Camp
- Premium exhibition space at conference (6' Table)

BRAND RECOGNITION AND NETWORKING

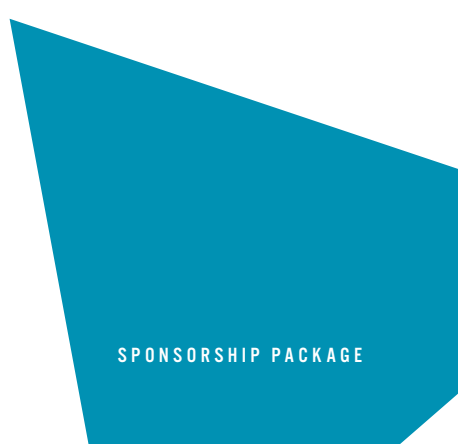
- Acknowledgment as a Platinum Sponsor in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with a link to your company website)
- One (1) Full page color ad in conference App,
- Logo on conference lanyard
- List of attendees pre- and post- conference
- Recognition as a Platinum Sponsor during the conference (signage, projected imagery and verbally by conference leaders)
- Choice of acknowledgment as a presenting co-sponsor of: Thursday Welcome Breakfast or Friday Conference Breakfast
- Invitation to participate in post conference focus group

Gold | \$10,000

REGISTRATION PERKS

- Two (2) complimentary registrations to the conference
- Two (2) complimentary seats at Receivership Training Camp
- Exhibition space at conference (6' Table)

BRAND RECOGNITION AND NETWORKING

- Acknowledgment as a Gold Sponsor in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with a link to your company website)
 - One (1) Full page color ad in conference App
 - List of attendees pre- and post- conference
 - Recognition as a Gold Sponsor during the conference (signage, projected imagery and verbally by conference leaders)
- 



SPONSORSHIPS

Silver | \$5,000

REGISTRATION PERKS

- One (1) complimentary registration to the conference
- One (1) complimentary seat at Receivership Training Camp
- Exhibition space at conference (6" Table)

BRAND RECOGNITION AND NETWORKING

- Acknowledgment as a Silver Sponsor in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with link to your company website)
- One-half page color ad in conference App
- List of attendees pre- and post-conference
- Recognition as a Silver Sponsor during the conference (signage, projected imagery and verbally by conference leaders)

Bronze | \$3,500

REGISTRATION PERKS

- One (1) complimentary registration to the conference
- One (1) complimentary seat at Receivership Training Camp
- Exhibition Space at Conference (6' Table)

BRAND RECOGNITION AND NETWORKING

- Acknowledgment as a Bronze Sponsor in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with a link to your company website)
- One (1) Full page color ad in conference App
- List of attendees pre- and post- conference
- Recognition as a Bronze Sponsor during the conference (signage, projected imagery and verbally by conference leaders)



SPONSORSHIPS

Emerald | \$2,000

REGISTRATION PERKS

- One (1) complimentary registration to the conference

BRAND RECOGNITION AND NETWORKING

- Acknowledgment in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with a link to your company website)
- Listing with Business Description (250 words) in conference App Exhibition Space at Conference

Receivership Training Camp | \$5,000 (Limit 1)

REGISTRATION PERKS

- One (1) complimentary registration to the conference
- Four (4) complimentary seats at Receivership Training Camp
- Exhibition Space at Conference (6' Table)

BRAND RECOGNITION AND NETWORKING

- Acknowledgment as presenting sponsor of this inaugural program
- Introduction of company representatives and description of services read by moderator at the start of the program
- Acknowledgment in conference App and promotional e-mails and year-round on NAFER's Sponsors page (with a link to your company website)
- One-half page color ad in conference App
- List of attendees pre- and post-conference
- Recognition as this segment's sponsor during the conference in signage, written format, projected imagery and orally by conference chair



SPONSORSHIPS

Conference App Sponsor | \$6,000 (Limit 1)

REGISTRATION PERKS

- Three (3) full access digital tickets
- Exhibition Space at Conference (6' Table)

BRAND RECOGNITION AND NETWORKING

- List of attendees pre- and post conference
- Welcome video in APP
- Sponsored Splash Page in APP
- 1 In-APP/Activity Feed Message sent to attendees each conference day
- Banner Ad throughout APP
- Featured Ad in Sponsor listing of APP
- Featured educational article in APP
- Game Center Check-In Code in APP
- Featured sponsor of conference surveys in APP
- Personalized company photo in APP
- Company logo with link to your website on NAFER website
- Sponsorship recognition in conference communications

App Advertising

- Featured Sponsor of APP Menu | **\$1,000**
- One (1) In-APP/Activity Feed Message sent to attendees | **\$1,000**
- Game Center Check-In Code in APP | **\$750**
- Featured Sponsor of Leaderboard in APP | **\$750**
- Featured Article in APP | **\$750**
- Featured Ad in Sponsor listing of APP | **\$500**
- Featured Sponsor Document in Document Download in APP | **\$500**



SPONSORSHIPS

WiFi Sponsor | \$4,000 (Limit 1)

REGISTRATION PERKS

- One (1) full access registration
- Exhibition Space at Conference (6' Table)

BRAND RECOGNITION AND NETWORKING

- Sponsor recognition as conference area WiFi sponsor in conference materials
- Contact list of pre- and post- conference attendees
- Ad in Sponsor listing of APP**
- Recognition as this segment's sponsor during the conference in signage, written format, projected imagery and orally by conference chair

Pocket Guide Sponsor | \$2,500 (Limit 1)

REGISTRATION PERKS

- One (1) full access registration

BRAND RECOGNITION AND NETWORKING

- Signify your presence as the presenter(s) of the conference pocket guide. Your company name, logo and description of services will accompany each attendee as they navigate each day's of activities with this valuable tool
- Logo on pocket agenda
- Contact list of attendees pre - and post- conference
- Ad in Sponsor listing of APP**
- Recognition as this segment's sponsor during the conference in signage, written format, projected imagery and orally by conference chair

Sold Out



CONFERENCE SUPPORTERS

Our conference supporters continually improve the quality of our conferences each year. We would not be as successful each year without these champions. If you would like to contribute, please consider one of the following levels of sponsorship:

International Stewards | \$2,500

- Recognition as this segment's sponsor during the conference in signage, written format, projected imagery and orally by conference chair

Conference Patron | \$1000

- Recognition as this segment's sponsor during the conference in signage, written format, projected imagery and orally by conference chair

NAFER Benefactors | \$500

- Recognition as this segment's sponsor during the conference in signage, written format, projected imagery and orally by conference chair

HELPFUL INFO

Sponsorships are limited to a first come/first serve basis. Right of first refusal will be available to previous year's sponsors for a limited time.

To receive full benefits of sponsorship, some deadlines may be applicable. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.

Floor plans

General Sessions will be held in the Gold Coast Room and the Exhibit Hall will be in the Drake Room. Please see general floor plan below:



LOBBY LEVEL

Ben Marshall boardroom located on the first floor
Lakeshore boardroom located on the tenth floor

EXHIBIT AND SPONSORSHIP AGREEMENT

2018 Annual Conference

Thursday, October 18 - Saturday October 20, 2018 | The Drake Hotel Chicago, IL

Please complete, sign and email to Jennifer Brinkley at jennifer.brinkley@nafer.org.

Confirmation and invoice will follow.

For quicker registration, you may also book and confirm your sponsorship online.

PACKAGE SPONSORSHIPS

\$20,000 **Diamond Level** (Limit 3)

\$15,000 **Platinum Level** (Limit 4)

\$10,000 **Gold Level**

\$5,000 **Silver Level**

\$3,500 **Bronze Level**

\$2,000 **Emerald Level**

EVENT SPONSORSHIPS

\$5,000 **Receivership Training Camp Sponsor**

\$4,000 **WiFi Sponsor**

\$2,500 **Pocket Guide Sponsor**

\$6,000 **Conference App Sponsor**

APP ADVERTISING

\$1,000 **Featured Sponsor of APP Menu**

\$1,000 **One In-APP/Activity Feed Message** sent to attendees

\$750 **Game Center Check-In Code** in APP

\$750 **Featured Sponsor of Leaderboard** in APP

\$750 **Featured Article** in APP

\$500 **Ad in Sponsor listing** of APP

\$500 **Featured Sponsor Document in Document Download** in APP

CONFERENCE SUPPORTERS

\$2,500 **International Steward**

\$1,000 **Conference Patron**

\$500 **NAFER Benefactor**

Additional Exhibitor/Sponsor Attendees

Enter Quantity x \$250: Total

TOTAL DUE

\$

Full Name

Company

City

State

Zip/Postal Code

Phone Number

Email

Signature

Any questions, please contact Jennifer Brinkley
+1 888 778 5933

jennifer.brinkley@nafer.org