

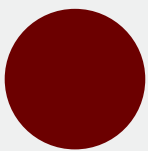


NATIONAL ASSOCIATION OF
FEDERAL EQUITY RECEIVERS

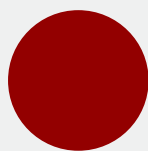
NAFER is pleased to announce that, in addition to the changes listed above, we have made changes to the sponsorship structure that should make your participation easier-on-the-budget.

2017 NAFER Regional Program

Sponsorship Opportunities



Presenting Sponsor*



Supporting Sponsor



Welcome Reception /
Hospitality Sponsor

Presenting Sponsor*

\$5000

The Presenting Sponsor of each city gets top billing for the event on all promotional materials, including:

- Name and Logo** prominently placed on NAFER website, pre-event e-mail invitations and post-event recognition
- Recognition** by the program moderator at the start of program
- Introduction of Company** attendees by program moderator
- Two-minute Company overview** presented by person of your choosing at start of program
- Prominent placement of company name and logo** on the evening's signage and program
- Targeted Social Media Campaign Exposure** for your brand via the NAFER social media platforms
- Name Badges** for all representatives of Presenting Company identifying each as sponsor

*Maximum two presenting sponsors from non-competing industries available for each city.

Inclusion in Targeted Social Media Campaign

Sponsor Interview Editorial Blog Article Showcasing Your Industry Viewpoint

Phone interview to be transcribed and edited in a blog format
Each article posted to NAFER website & shared on NAFER Facebook, Twitter & LinkedIn platforms

Custom Graphic Posts:

- 1 Pre-Event Custom Graphic Post showcasing your presentation topic
 - 1 Spotlight Graphic showcasing your company's top services/value-adds to your industry
 - 1 Post-Event Custom Graphic Post for recognition of your sponsorship
- Each graphic posted to NAFER Facebook, Twitter & LinkedIn platforms

Facebook Event Showcase

Company Mention in Facebook Event for the Regional Program
Company link included with short company bio

Social Media Advertising

All content to be advertised to membership via social media targeted paid ads

Supporting Sponsor

\$3000

The Supporting Sponsor of each city gets second, but still prominent billing for the event on all promotional materials, including:

- Name and Logo** on NAFER website, pre-event e-mail invitations and post-event recognition
- Recognition** by the program moderator at the start of program
- Company name and logo** on the evening's signage and program
- Inclusion in Social Media Campaigns** on NAFER social media platforms
- Sponsor Name Badges** for all representatives of Presenting Sponsor Company

Inclusion in Targeted Social Media Campaign

Custom Graphic Posts:

- Spotlight Graphic showcasing your company's top services/value-adds to your industry
 - Post-Event Custom Graphic Post for recognition of your sponsorship
- Each graphic posted to NAFER Facebook, Twitter & LinkedIn platforms

Facebook Event Showcase

Company Mention in Facebook Event for the Regional Program
Company link included with short company bio

Social Media Advertising

All content to be advertised to membership via social media targeted paid ads

Welcome Reception / Hospitality Sponsor

\$1500

The Welcome Reception / Hospitality sponsor of each city helps to underwrite one of the most important parts of the evening! Benefits include:

- Name and Logo** on NAFER website, pre-event e-mail invitations and post-event recognition
- Recognition** by the program moderator at the start of program
- Company name and logo** on the evening's signage and program
- Hospitality Name Badges** for all representatives of Sponsor Company