

2024 Sponsorship

Annual Opportunities & Conference Packages

Santa Barbara



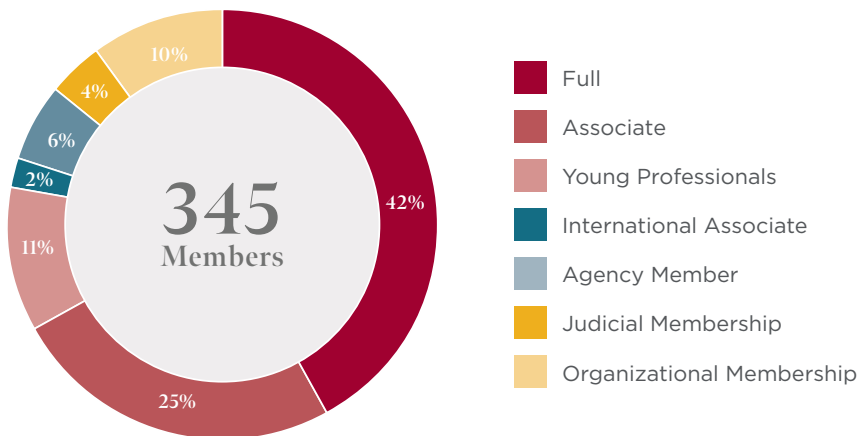
About NAFER

The National Association of Federal Equity Receivers (NAFER) is an organization comprised of prominent professionals who specialize in various aspects of receivership, insolvency, bankruptcy, restructuring, and international asset recovery. NAFER's primary mission is to establish a platform where federal equity and state court receivers and the professionals who assist them can collaborate and share insights regarding the legal and practical challenges they encounter. Through this collaboration, NAFER aims to develop best practices and devise common solutions to address these issues effectively.

The 345 member organization serves as a valuable resource for individuals involved in the field of federal equity and state court receivership, offering a forum for networking, knowledge exchange, and the development of strategies to navigate the complexities of this specialized area of law. By fostering communication and cooperation among its members, NAFER contributes to the advancement of the field and promotes the highest standards of professional conduct.

Members of NAFER may include attorneys, financial experts, accountants, and other professionals who play pivotal roles in receivership and related fields. Through their collective efforts and shared expertise, NAFER strives to improve the practice of federal equity and state court receivership.

Membership by the Numbers



Meeting Attendance

Receivers' Huddle Webinars:
186 (avg. 62)

Regional Meetings:
173 (avg. 58)

2023 International Conference:
81

Publications

The Receiver Mailings:
680 (2 issues per year)

Web Stats (last 12 mos.)

4,588 Visitors

20,458 Page Views

UNLOCK THE POWER OF PARTNERSHIP

NAFER's 2024 Annual Sponsorship Opportunities

Discover the **unparalleled benefits** of aligning your brand with excellence and innovation in the world of **Federal Equity and State Court Receiverships**. The National Association of Federal Equity Receivers (NAFER) invites you to take center stage as we prepare for another exciting year of collaboration, education and networking!

At NAFER, your organization can be a driving force in shaping the future of Federal Equity and State Court Receiverships. By becoming a sponsor, you will gain access to exclusive advantages, including:

- 1. PRIME VISIBILITY:** Elevate your brand's prominence among key stakeholders, including legal experts, financial professionals, and government officials.
- 2. THOUGHT LEADERSHIP:** Showcase your expertise and insights through possible speaking engagements and participation in panel discussions, positioning your organization as a thought leader in federal equity receivership.
- 3. NETWORKING OPPORTUNITIES:** Forge valuable connections with industry peers, potential clients, and strategic partners during dedicated networking sessions and social events.
- 4. STRATEGIC BRANDING:** Maximize your organization's exposure through prominent logo placements, signage, and branding across NAFER promotional materials, both digital and physical.
- 5. CUSTOMIZED SPONSORSHIP PACKAGES:** Tailor your sponsorship to align with your specific marketing objectives and budget, ensuring a personalized and impactful partnership.
- 6. MARKET INTELLIGENCE:** Stay at the forefront of industry trends and developments through access to exclusive market research and reports.

Seize this exceptional opportunity to be part of the driving force behind excellence and progress in the field of Federal Equity and State Court Receiverships.

NAFER's 2024 annual sponsorship packages are designed to provide unparalleled benefits and opportunities for your organization. Explore the variety of sponsorship options including **print and digital media advertising, webinar sponsorship** and sponsorship of the **Regional, International or Annual conferences**.

Contact us today to secure your position as a NAFER sponsor.

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NAFER's 2024 Annual Sponsorship Opportunities

Brand Awareness - Online

ONLINE COMMUNITY SPONSORSHIP

Featured Discussion Group Sponsor: Banner ad included at top of all NAFER Special Interest Group Email and Discussion Pages - 30 days	\$750
Community Homepage Banner Ad for 30 days	\$1,000
Announcement of company news and events on Community Homepage	\$250
Press Release included in Latest News	\$500

Brand Awareness - Publications

THE RECEIVER - PRINT ONE-TIME AD PLACEMENT PRICING

Centerfold Ad Placement	\$2,200
Back Cover Ad Placement	\$1,750
Inside Front or Back Cover Ad Placement	\$1,500
Full Page Ad Placement	\$1,250
Half Page Ad Placement	\$750
Quarter Page Ad Placement	\$500

THE RECEIVER - ONLINE

Button ad in online version of <i>The Receiver</i> articles with link to website	\$500
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NAFER NEWS - BI-ANNUAL ELECTRONIC NEWSLETTERS

Button or Banner Ad	\$500
Button or Banner Ad with 100-word company description	\$750

**YOUR
AD
HERE**

NAFER's 2024 Annual Sponsorship Opportunities

The Receivers' Huddle: NAFER'S Virtual Educational Series

\$2,500 Industry Member Price | \$1,500 Full or Associate Member Price

REGISTRATION ADVANTAGES

Five (5) full access registrations

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- webinar

Invitation to speak for two minutes before webinar

Invitation to introduce speaker(s)

Opportunity for post-webinar happy hour

BRAND AWARENESS

Webinar marketing (email and website) will be branded with your logo & company description

Webinar registration will be branded with your logo & company description

PowerPoint at beginning will recognize you as sponsor

Opportunity to provide video advertisement for pre-show slides

Member Virtual Happy Hour

\$2,500+ Cost Industry Members | \$1,500 Full or Associate Member Price

REGISTRATION ADVANTAGES

Exclusive sponsor registrations

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- happy hour

Invitation to assist in planning

BRAND AWARENESS

Happy Hour marketing (email and website) will be branded with your logo & company description

Happy Hour registration will be branded with your logo & company description

Ability to provide attendees with company provided, branded items pre- or post- happy hour



Embark on an unparalleled opportunity to support and participate in a groundbreaking event that brings together receivership and insolvency professionals from across the globe. The National Association of Federal Equity Receivers (NAFER) cordially invites your esteemed organization to become a sponsor of the NAFER International Conference, set against the stunning backdrop of the Grand Caymans on February 22-23, 2024. This conference promises a truly unique and immersive experience, fostering knowledge exchange and networking among global experts in the field.

Our 2024 conference continues the tradition of innovation by offering a dynamic simulation-based format, an interactive approach that has been immensely popular among our attendees. This method is designed to introduce and educate participants about the latest developments in cross-border fiduciary matters while refining our understanding of traditional issues impacted by evolving rulings and practices. Instead of traditional speaker panels, all conference participants will be organized into small, collaborative groups, assuming roles such as receiver, liquidator, counsel, creditor, and more, reflecting the dynamics of real-world cases.

Your sponsorship not only aligns your brand with this pioneering educational approach but also provides your organization with a unique platform to engage with a diverse, international audience of professionals who shape the landscape of receivership and insolvency worldwide. Don't miss this opportunity to be part of an event that transcends traditional conventions and advances the industry's knowledge and capabilities. Join us in the Grand Caymans and help us redefine the future of global fiduciary practices.

2023 Attendance	81 Attendees	55 Attendees	2022 Attendance
	57% Receivers	58% Receivers	
	11% International	5% International	
	83% Influencer's or Decision Makers	85% Influencer's or Decision Makers	

Title Sponsor | \$17,500 (Limit 1)

- Exclusive industry sponsorship of International Offshore Conference
- Exclusive sponsorship of pre-conference dinner (cost of dinner not included).
- Four (4) complimentary registrations
- One (1) 5-minute timeslot for Company Overview/ Presentation to conference attendees.
- One (1) 6-ft table for booth exhibition
- List of conference attendees pre- and post-conference
- Recognition as Title Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Pre-event e-mail invitation and member communications
- Recognition by the program moderator at the start of program
- Prominent placement of company name and logo on the signage and program

Sponsor Opportunities

Welcome Reception | \$7,000* (Limit 1)

- Two (2) complimentary registrations (Member price)
 - One (1) 3-minute timeslot for Company Overview/ Presentation to conference attendees.
 - List of conference attendees pre- and post-conference
 - Recognition as Welcome Reception Sponsor during the conference (signage, verbally by conference leaders)
 - Name and Logo prominently placed on NAFER website
 - Pre-event email invitation and member communications
 - Recognition by the program moderator at the start of program
 - Prominent placement of company name and logo on the signage and program
- * Or, \$1,500 + Cost of Event*
If two sponsors split, the cost is \$4,000 each.

Closing Sunset Cruise Sponsor | \$10,000* (Limit 1)

- Two (2) complimentary registrations (Member price)
 - One (1) 3-minute timeslot for Company Overview/ Presentation to conference attendees.
 - List of conference attendees pre- and post-conference
 - Recognition as Closing Sunset Cruise Sponsor during the conference (signage, verbally by conference leaders)
 - Name and Logo prominently placed on NAFER website
 - Pre-event email invitation and member communications
 - Recognition by the program moderator at the start of program
 - Prominent placement of company name and logo on the signage and program
- * Or, \$1,500 + Cost of Event*
If two sponsors split, the cost is \$5,750 each.

Luncheon Sponsor | \$3,000 (Limit 1)

- One (1) complimentary registration (Member price)
- One (1) 2-minute timeslot for Company Overview/ Presentation to conference attendees.
- List of conference attendees pre- and post-conference
- Recognition as Lunch Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Prominent placement of company name and logo on the signage and program

Intermission Sponsor | \$1,500 (Limit 2)

- One (1) complimentary registration (Member price)
- List of conference attendees pre- and post-conference
- Recognition as Intermission Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Placement of company name and logo on the signage and program

International Mission Sponsor | \$1,000 (Limit 5)

- One (1) complimentary registration (Member price)
- List of conference attendees pre- and post-conference
- Name and Logo prominently placed on NAFER website
- Placement of company name and logo on the signage and program

Sign Up for Sponsorship

Contact NAFER at naferstaff@nafer.org or (888) 778-5933 to secure your sponsorship. See NAFER.org for more information. Confirmation, invoice and additional instructions will follow.

Annual Conference Sponsorships Opportunities



October 27th - October 30th
Ritz Carlton Bacara | Santa Barbara, CA

Join us for the National Association of Federal Equity Receivers' (NAFER) flagship event at the beautiful Ritz-Carlton Bacara in Santa Barbara, California from October 27 to 30, 2024. This is your chance to gain unparalleled exposure and connect with industry leaders.

KEY HIGHLIGHTS:

DIVERSE SPONSORSHIP OPPORTUNITIES:

We offer a range of sponsorship levels to match your budget and marketing goals, ensuring your brand gets the visibility it deserves.

RECORD-BREAKING ATTENDANCE:

NAFER's 2023 conference was the second most well attended ever, with 63% of our dynamic membership present.

CONNECT WITH DECISION MAKERS:

65% of our attendees are decision makers, including 33% receivers and 33% associate members. This is your opportunity to forge valuable connections.

Don't miss the chance to put your brand in the spotlight and engage with the receivership community. Reach out to us now to explore sponsorship opportunities and make your mark at NAFER 2024!

2023 Attendance

211

Attendees

33%

Receivers

33%

Associates

65%

Influencers or Decision Makers

63%

of Membership Attends Conference

More agency representatives in 2023 than any other year.

2023 App Clicks

155

Total Number of Users

67

Average Clicks per User

10,451

Total Number of Clicks

152

Banner Ad Clicks

209

Sponsor Info Clicks

898

Alert Clicks





Diamond | \$20,000 **SOLD** (Limit 3)

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Quarterly membership reports with new member information

Right of first refusal for prior year sponsorship package

Invitation to participate in select NAFER committees (membership required)

Opportunity to contribute educational article to *The Receiver* (subject to Publication Committee approval)

Right of first refusal to sponsor a Regional or International Educational Event*

REGISTRATION ADVANTAGES

Four (4) full access registrations

First two (2) additional attendees \$550; additional beyond 2 are \$775 each. (exhibiting attendees only)

Premium exhibition space at conference (8' x 8' exhibit space with 6' table)

One (1) Hotel Room Upgrade (if available as contract concession)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-APP/Activity Feed Message sent to attendees (Limit two (2) per day)

One (1) 5-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

Two (2) full page color ads in conference APP

One (1) full page color ad in *The Receiver*, Fall/Winter 2024 issue

Recognition as sponsor in social media marketing

One (1) Featured Article on NAFER's social media pages

*Additional cost will apply





Platinum | \$15,000 (Limit 3)

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Quarterly membership reports with new member information

Right of first refusal for prior year sponsorship package

Invitation to participate in select NAFER committees (membership required)

REGISTRATION ADVANTAGES

Three (3) full access registrations

First two (2) additional attendees \$550; additional beyond 2 are \$775 each. (exhibiting attendees only)

Premium exhibition space at conference (8' x 8' exhibit space with 6' Table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-APP/Activity Feed Message sent to attendees (Limit one (1) per day)

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) full page color ad in conference APP (available if exhibiting only)

One button or banner ad in the NAFER News

One 30-day button ad in NAFER Group Discussions

Recognition as sponsor in social media marketing





Gold | \$10,000

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Quarterly membership reports with new member information

REGISTRATION ADVANTAGES

Two (2) full access registrations

First two (2) additional attendees \$550; additional beyond 2 are \$775 each. (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-APP/Activity Feed Message sent to attendees (Limit one (1))

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) full page color ad in conference APP (available if exhibiting only)

Recognition as sponsor in social media marketing

Silver | \$5,000 *cont. on next page*

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

Two (2) full access registrations

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert





Silver | \$5,000 cont.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) full page color ad in conference APP (available if exhibiting only)

Bronze | \$3,500

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) full page color ad in conference APP (available if exhibiting only)





Emerald | \$2,500

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Exhibitor Only | \$3,000

REGISTRATION ADVANTAGES

One (1) full access registration

First two (2) additional attendees \$550; additional beyond 2 are \$775 each. (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' x 4' Exhibit Booth with 6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- conference

BRAND AWARENESS

Prominent recognition during the conference

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) full page color ad in conference APP

Exhibitor Add-on | \$500

Available only to select sponsor packages

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

Exhibitor Additional Space | \$500 | Limit 2

Available only as upgraded Exhibitor space

Upgrade from 8' x 4' Exhibit Space to 6' x 6' Exhibit Space





Conference APP Sponsor | \$6,500 (SOLD)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-APP/Activity Feed Message sent to attendees (Limit two (2) per day)

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Prominent APP recognition including:

- One (1) full page color ad in conference APP (available if exhibiting only)
- Welcome video in APP
- Sponsored Splash Page in APP
- Banner Ad throughout APP
- Featured educational article in APP
- Personalized company photo in APP

Keynote Session Sponsor | \$10,000 (SOLD)

REGISTRATION ADVANTAGES

One (1) full access registration

First two (2) additional attendees \$550; additional beyond 2 are \$775 each. (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

Introduction of Keynote Session Speaker

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

One (1) full page color ad in conference APP (available if exhibiting only)

Logo displayed in prominent location during Keynote Session presentation





DEI Session Sponsor | \$10,000 **SOLD** (Sold)

REGISTRATION ADVANTAGES

One (1) full access registration

First two (2) additional attendees \$550; additional beyond 2 are \$775 each. (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

Introduction of DEI Session Speaker

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

One (1) full page color ad in conference APP (available if exhibiting only)

Logo displayed in prominent location during DEI Session presentation

Conference Bag Sponsor | \$6,000 **SOLD** (Sold)

REGISTRATION ADVANTAGES

One (1) full access registration

First two (2) additional attendees \$550; additional beyond 2 are \$775 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Logo on conference bags given to all attendees





Name Badge Sponsor | \$6,000 **SOLD** (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Logo on name badges and lanyards given to all attendees

WiFi Sponsor | \$6,000 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Logo on WiFi cards given to all attendees and all WiFi signage throughout conference space

Customized WiFi name or password (if available)





Key Card Sponsor | \$4,500 (Limit 1)

SOLD

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Company branded hotel key cards given to all attendees

Water Bottle Sponsor | \$4,500 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Sponsor provided water bottles given to all attendees. Water Bottle branding must be approved by NAFER.

Recognition as water bottle sponsor on all water station signage throughout conference space





Charging Station Sponsor | \$4,000 (Limit 1) **GOLD**

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as charging station sponsor on all charging station signage throughout conference space, including a 300 character message from sponsor.

Pocket Guide Sponsor | \$4,000 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Logo on all pocket agendas given to all attendees





NAFER Welcome Reception Sponsor | \$6,000 (Limit 1) **SOLD**

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Welcome Reception sponsor on pre-event email invitations and event signage

NAFER Reception Sponsor | \$10,000 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Reception sponsor on pre-event email invitations and event signage





Young Professionals' Happy Hour Sponsor | \$2,500 (Limit 1) **SOLD**

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as Young Professionals' Happy Hour sponsor on invitation and event signage

NAFER Breakfast Sponsor | \$3,000 (Limit 3)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Breakfast sponsor on pre-event email invitations, event signage, and on table tent signage





NAFER Luncheon Sponsor | \$4,000 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Tuesday Luncheon sponsor on pre-event email invitations, event signage, and on table tent signage

NAFER Coffee Break Sponsor | \$3,000 (Limit 5)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Coffee Breaks sponsor on pre-event email invitations and event signage





NAFER Committee Fair Sponsor | \$3,000 **SOLD** (Limit 1)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Committee Fair sponsor on pre-event email invitations, event signage, and on table tent signage

NAFER Student Scholarship Sponsor* | \$2,500 (Limit 3)

**limited to current NAFER Annual Conference Sponsors*

NAFER will provide up to three (3) scholarships for students or professionals to attend the Annual Conference. Each scholarship will be \$2,500 to cover the cost of hotel, travel and other related expenses like clothing or supplies. NAFER is contributing to the scholarship by waiving registration fees which cover the cost of conference attendance.

Sponsors will be prominently recognized in all conference-related marketing, orally at the conference and on the website. The opportunity to sponsor a scholarship is exclusive to NAFER Annual Conference Sponsors.





Media Sponsor | \$2,200 (Limit 1)

*Limited to media and/or affiliate groups providing conference marketing and media coverage of conference.

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- conference

BRAND AWARENESS

Prominent recognition during the conference (signage and projected imagery)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Article recapping conference to appear in *The Receiver*, Fall/Winter 2024 issue

APP Advertising Add-Ons

One (1) In-APP/Activity Feed Message sent to attendees	\$1,000
Featured Article in APP	\$750
Featured Sponsor Document in Document Download in APP	\$500

Additional Opportunities

Conference Patron: Prominent recognition during the conference (signage and projected imagery)	\$1,000
One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)	\$750
NAFER Benefactor: Prominent recognition during the conference (signage and projected imagery)	\$500
Conference bag and/or attendee packet insert	\$500
Button Ad and 250-character message in one (1) conference promotional email	\$400

HELPFUL INFO

Sponsorships are limited to a first come/first serve basis. Right of first refusal will be available to previous year's sponsors for a limited time.

To receive full benefits of sponsorship, some deadlines may be applicable. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.





Conference & Sponsorship Agreement

2024 Annual Conference | Sunday, October 27th - Wednesday, October 30th
The Ritz-Carlton Bacara | Santa Barbara, CA

Secure your sponsorship online at [NAFER.org](https://www.nafer.org) or email your selection choices to naferstaff@nafer.org. Confirmation, invoice and additional instructions will follow.

BEFORE YOU SIGN UP

It is understood that purchasing a sponsorship will become a binding contract upon acceptance by NAFER, and incorporated into this contract are the following terms, conditions, rules and regulations. The individual purchasing sponsorship represents and warrants that he/she is authorized to execute a binding agreement on behalf of the company, and should they be removed from his or her position, the contracting organization is required to fulfill the obligations under this agreement.

PAYMENT POLICY

Payment for all Conference Sponsorships must be paid in full by October 15, 2024.

Payments can be made by check or credit card. Failure to pay invoice within these terms may result in loss of partnership, sponsorship or booth assignment.

Shared partnerships, sponsorships or booths are prohibited.

ACCEPTANCE

The NAFER reserves the right to exercise its sole discretion in acceptance or refusal of sponsorship purchases. If a sponsorship is not accepted by NAFER, all money paid will be returned to the applicant.

BOOTH ASSIGNMENTS

Sponsorship confirmation must be received and confirmed by NAFER before space is reserved. Priority for booth assignments is based on sponsorship level and on a first-come/first-serve basis. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.

CONFLICTING EVENTS

NAFER prohibits any member or attending organization from holding any promotional, social and/or educational events, meetings, receptions, etc. during the official dates and times of a NAFER event without prior approval from NAFER.

CONFERENCE BADGES

NAFER strictly prohibits any badge sharing, splitting or reprinting. All attendees must wear a badge for access to all NAFER sessions and events. Any violation of this policy may result in immediate removal from an event and cancellation of the registration, without receiving a refund. In addition, NAFER reserves the right to deny registration for future events.

CANCELLATIONS

Cancellations must be made in writing to NAFER and are subject to the cancellation fees set herein.

Full cancellation of conference sponsorships, without penalty is available until July 31, 2024. If sponsorship is canceled between 8/1/2024 and 9/27/2024, 50 percent of the total agreement is due to NAFER. If sponsorship is cancelled any time after 9/27/2024, full payment of the total agreement is due to NAFER and prior payments will not be refunded.

In the event the Annual Conference is cancelled or transitioned to a virtual conference, conference sponsorships, in full or in part, may be deferred to the next annual conference. By request refunds can be available less sponsorship benefits already received and/or the direct cost of conference branded promotional items already purchased.

COLLECTIONS

All costs incurred on behalf of NAFER collecting past due sponsorship fees will be your responsibility. Any account referred to a collection attorney may be restricted from future NAFER sponsorship as determined by NAFER.

DEADLINES

Certain items are required to be submitted to NAFER in order to fulfill our obligations under this contract. Should items not be submitted by the deadline, in the manner in which they are requested, NAFER will not be responsible for its inability to fulfill the obligations related to said deadline.

ATTENDEE REGISTRATION

Registration for all conference attendees should be made separately online at <https://www.nafer.org/nafer-events/2024-annual-conference> AFTER sponsorship has been finalized. Here you will also find links to make all your travel arrangements.

QUESTIONS?

Contact NAFER at naferstaff@nafer.org or +1 888 778 5933